



PRESS RELEASE

Houston, Texas ---

Realaid, Inc. has launched a Web site (www.realaid.com) to introduce and inform potential manufacturer clients about the Realaid brand name.

Additional information on a comprehensive consumer study is available upon request via an email form located on the Web site.

Realaid, Inc. a Texas "C" corporation is engaged in the development of consumer and institutional products in the health and retail industries, as well as the licensing of patents and trademarks.

This press release will be utilized to announce various licensing agreements as they are made.

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